

ESTTA Tracking number: **ESTTA571779**

Filing date: **11/19/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213399
Party	Plaintiff BHPC Associates LLC
Correspondence Address	Robert L. Epstein Epstein Drangel 60 East 42nd Street, Suite 2410 NY, NY 10165 UNITED STATES mail@ipcounselors.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Susan M. Schlesinger
Filer's e-mail	sms@msf-law.com,jpw@msf-law.com
Signature	/Susan M. Schlesinger/
Date	11/19/2013
Attachments	POA - Opposition No. 91213399.pdf(60636 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Serial No.: 85/792,879

Mark: POLO CLUB MS.S.P. and Design

Published in the Official Gazette on October 29, 2012

-----X	:	
BHPC Associates LLC,	:	
Opposer,	:	
	:	
v.	:	Opposition No. 91213399
	:	
Polo Club MS.S.P. LLC	:	
Applicant.	:	
-----X	:	


Opposer's Substitution of Counsel

Opposer, BHPC Associates LLC, hereby revokes the previous power of attorney and appoints Jeffrey P. Weingart, Esq. and Susan M. Schlesinger, Esq. of the firm Meister Seelig & Fein LLP to represent Opposer in this opposition proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith and to appear on Opposer's behalf in connection with the above-referenced proceeding.

Please direct all future correspondence in this matter to the following:

Jeffrey P. Weingart, Esq.
Susan M. Schlesinger, Esq.
Meister Seelig & Fein LLP
140 East 45th Street, 19th Floor
New York, NY 10017
Phone: (212) 655-3500
Facsimile: (212) 655-3535
jpw@msf-law.com
sms@msf-law.com

Dated: 11/19/13


David Haddad
Managing Member
BHPC Associates LLC

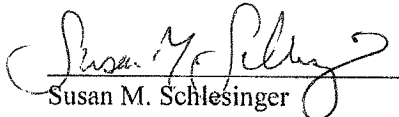
Certificate of Service and Filing

The undersigned hereby certifies that a copy of the foregoing Opposer's Substitution of Counsel was served on counsel of record for Applicant on the date indicated below via first-class mail postage prepaid to:

Nusret A. Haker, Esq.
29 Broadway, Room 1500
New York, NY 10006-3240

and further certifies that the aforementioned Opposer's Substitution of Counsel was filed with the Trademark Trial and Appeal Board on the date indicated below online through the ESTTA system of the United States Patent and Trademark Office.

Dated: November 18, 2013


Susan M. Schlesinger